



Day 1 Schedule

TUESDAY, SEPTEMBER 15

8:00–9:00 AM	Registration Attendee check-in. Also available the previous evening.
9:00–10:00 AM	OPENING KEYNOTE Vision & Industry Opportunity Matt Bradley kicks off SuperCon with Super Dispatch's vision for where the industry is headed – plus a first look at new product and customer news. Matt Bradley · CEO, Super Dispatch
10:00–10:45 AM	PANEL The State of Auto Transport Backed by the Super Dispatch SuperMoves Report, this panel unpacks where AI and route optimization are actually moving the needle today and what the rise of EVs means for your equipment and your bottom line. Moderated by Stan Deak · CRO, Super Dispatch Panelists: Steve Nolan, Holman · John Robertson, ShipYourCarNow · Katerina Boyko, On-Way Logistics
10:45–11:30 AM	PANEL What Shippers Look For in Carriers Four shippers get candid about exactly how they pick carriers, what earns repeat business, and what gets a carrier cut for good. Moderated by Matt Bradley · CEO, Super Dispatch Panelists: Peter Fournier, Merchants Fleet · Ross Yudkin, ACV · Sean Llorente, Expedited Freight · Alisha Buelt, ACERTUS
11:30 AM–12:00 PM	NETWORKING Meet the Shippers (or visit our Sponsors) Shippers and brokers host dedicated tabletop stations. Rotate through to connect and explore partnership opportunities.
12:00–1:00 PM	Lunch (served in the ballroom) Take a few minutes to visit our sponsors.
1:00–2:00 PM	PANEL How I Built a Carrier + Broker Operation Barret and Bryant Robbins pull back the curtain on what it actually takes to run a carrier and a broker under one roof – and what happens when the two sides end up competing for the same load. Moderated by Ross Quinn · Account Executive, Super Dispatch Panelists: Barret Robbins, Founder & CEO, Dealer Transport Services & Dealer Dispatch Services · Bryant Robbins, Logistics Manager, Dealer Transport Services
2:00–3:00 PM	PANEL · CARRIER SUCCESS STORIES How to Scale Your Fleet Two carriers who scaled fast get real about what broke first, the cash-flow trap that catches growing fleets off guard, and the single most expensive mistake they made along the way. Moderated by Vin Yuldashev · Principal Product Manager, Super Dispatch Panelists: Taisia Baliuc, Co-Founder, GB Cargo · Chris Espinosa, CEO, JLD Nation
3:00–3:15 PM	Break Sign up for SuperCard, connect with product support, and visit our sponsors.
3:15–4:00 PM	INDUSTRY SPOTLIGHT Avoiding Fraud: Elevating Trust in Auto Transport Dave Mendelson and Joana Sequeira break down a real phishing campaign that targeted carriers and introduce SuperProtect, the new trust layer built to make legitimate carriers stand out. Dave Mendelson · CPO & Joana Sequeira · Product Manager, Super Dispatch
4:00–5:00 PM	Supplier Showcase & Happy Hour Wrap up day one with drinks, live music, and conversation.

Day 2 Schedule

WEDNESDAY, SEPTEMBER 16

9:00–9:30 AM

PANEL · CARRIER SUCCESS STORIES

How Top Carriers Win More Business

Top carriers trade war stories on the shipper they almost lost, the load they landed that they shouldn't have, and the one thing they stopped doing this year that used to feel necessary.

Moderated by Dave Mendelson · CPO, Super Dispatch

Panelists: Troy Gwinn, Owner, Hinton Auto Transport · George Lupu, Business Development & Commercial Director, CRC Transport

9:30–10:30 AM

PANEL

Fuel Cards Beyond the Discount: Security, Controls & Cash Flow

Vin Yuldashev and AtoB go beyond the per-gallon discount to cover fuel fraud, card skimming, and what real security and cash-flow control look like with SuperCard.

Vin Yuldashev · Principal Product Manager, Super Dispatch

Panelists: Cris Nicolson, AtoB

10:30–11:00 AM

Coffee Break & Super Dispatch Customer Support Booth

Networking, customer support access, and time to visit our sponsors.

11:00 AM–12:00 PM

PRODUCT SPOTLIGHT

Deep Dive: Dispatch & Operations Efficiency

Carrier teams battle it out live in a Super Dispatch-themed game show, with every clue doubling as a 30-second feature demo or insider tip.

Jeff Lukasavich · Sr. Product Manager & **Cris Rodriguez** · Product Manager, Super Dispatch

12:00–1:00 PM

Lunch (served in the ballroom)

Take a few minutes to visit our sponsors.

1:00–2:00 PM

Product Roadmap

Dave Mendelson lays out where Super Dispatch is taking carriers next – from fraud protection to faster payments – then opens the floor to a live product AMA.

Dave Mendelson · CPO, Super Dispatch

2:00–2:20 PM

CLOSING

Closing & Send-Off

Matt Bradley closes the show with the community's biggest takeaways and a look ahead to next year.

Matt Bradley · CEO, Super Dispatch