



## SUMMER TRENDS IN AUTO TRANSPORT

# Key Seasonality Insights

from the Super Dispatch Super Moves Report



### PEAK TRANSPORT MONTHS

Summer stands out as a high-demand period for auto transport, with **August leading in miles traveled** during 2024 and October following in peak volume. These months saw a surge in miles traveled, driven by heightened seasonal activity.

**August:** Recorded the **highest number of miles traveled**.

**October:** Peaked in total vehicle shipments, reflecting increased demand.



### REGIONAL DEMAND SHIFTS

Summer sees **distinct transport patterns** across key regions due to changing consumer behavior and industry demands.

**Snowbird Returns:** Northeastern states experience a rise in vehicle shipments initiated by snowbird migration back home from warmer regions.

**Tourism Hubs Boom:** States like Florida and California see spikes in demand due to vacationers moving vehicles for long stays.

**Southern Heat Influence:** Longer routes through the southern U.S. showcase slower shifts but steady increases, as high temperatures influence relocations northward.

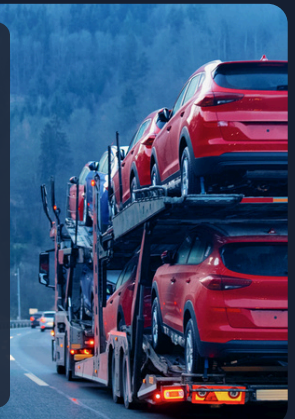


### SUMMER PRICING TRENDS

Summer marks significant fluctuations in auto transport pricing, with additional operational pressures coming from fuel costs and increased demand.

**Highest Pricing Month:** June experienced the most expensive cost per mile at \$1.20.

**Cost Efficiency Tip:** Multi-VIN shipments save carriers up to **26% per mile**, making them an ideal option for shippers during peak months.



## Strategic Takeaways



### Plan Early for Summer Moves

High demand can lead to limited carrier availability, especially in popular routes.

### Leverage Cost-Saving Tactics

Seek multi-VIN options to optimize pricing during peak periods.

### Monitor Regional Trends

Keeping an eye on demand hubs like tourist states can provide an edge in scheduling.

## Stay Ahead of the Curve!

Prepare for **busy summer months** by **booking** transport schedules **early** and utilizing carrier networks with **proven reliability**. For more detailed insights and data-backed strategies, visit [superdispatch.com](https://superdispatch.com).

**Efficient, cost-effective transport** is the key to staying **competitive** in the auto logistics industry—are you ready to make the most of summer trends?

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