



## FALL TRENDS IN AUTO TRANSPORT

# Seasonal Insights

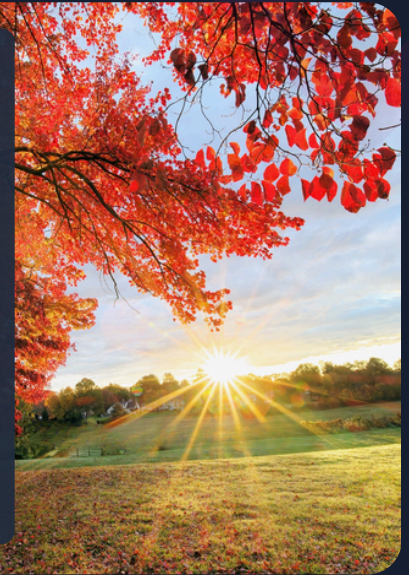
from the Super Dispatch Super Moves Report



## SEASONAL DEMAND SHIFTS

Fall marks a transitional phase in auto transport, influenced by migration trends and market behavior:

- **Snowbird Migration Begins**
  - Transport demand to southern states like **Florida** and **Arizona** increases as snowbirds prepare for winter.
  - Northeast states see a corresponding drop as vehicles move southward.
- **Steady Auction Activity**
  - Dealerships and auctions ramp up inventory transfers ahead of end-of-year sales trends.



## REGIONAL ACTIVITY HIGHLIGHTS

- **Florida:** Transport volumes surge with a 15% increase as snowbirds relocate.
- **Northern States:** Areas like New York experience a seasonal 12% decline in shipment demand.
- **Texas:** A steady climate leads to stable transport levels, accommodating regional inventory shuffles.



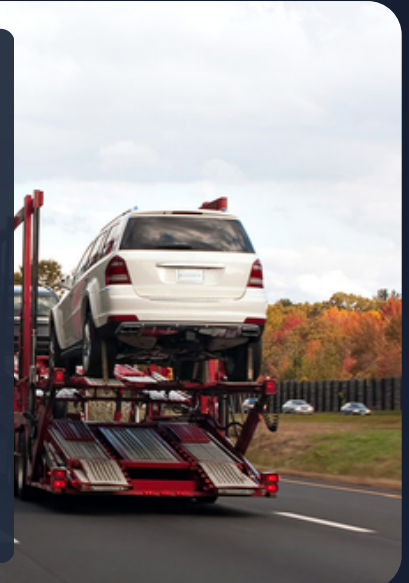
## FALL PRICING TRENDS

Pricing remains dynamic during fall with shifts influenced by demand and market conditions:

**Competitive Rates for Southbound Lanes:** Popular migration routes offer pricing opportunities for shippers to plan cost-effective moves.

**Multi-VIN Shipments Save More:** Sending multiple vehicles per order can cut transport costs by up to **26% per mile**, especially for long-haul moves.

**Post-Summer Adjustments:** Overall costs per mile show a slight decline compared to summer peaks, offering better value for shippers.



## Strategic Takeaways for Success



### Plan Snowbird Routes Early

Increased demand could limit availability on popular southbound lanes.

### Optimize Pricing

Utilize multi-VIN strategies to reduce expenses during this active season.

### Focus on Hotspots

Align transport schedules with regions showing peak activity, like Florida and Texas.

## End the Year Strong!

Fall provides a significant opportunity for shippers and carriers to maximize efficiency ahead of winter disruptions. Book routes early and align with market trends for a seamless transport experience.

For more data driven strategies, get the **Super Moves: State of Auto Transport report** and gear up for a successful fall season.