

HURRICANE SEASON AND AUTO TRANSPORT: Challenges, Impacts, and Resilience

Insights from the Super Dispatch Super Moves Report



The Hurricane Effect

Hurricanes disrupt auto transport, causing significant slowdowns. **Here's how they unfold:**

Immediate Impact: Vehicle moves drop sharply (e.g., Hurricane Milton saw a -43% drop in VIN deliveries on landfall).

Peak Disruption: Post-landfall, transport demand plummets further (Milton reached -61% below average activity the next day).

Recovery Begins: By Day 3, VIN deliveries start rebounding, with notable gains in activity.

Full Recovery: Within 7 days, operations not only recover but often exceed pre-storm levels.

Key Data Points

- ✓ **Disruption Severity:** Milton showed the steepest initial decline; some regions recover faster than others.
- ✓ **Rapid Rebound::** After Day 6, carriers often begin clearing backlogs, surging up to 26% above baseline.

Recovery Timeline

Day	Hurricane Beryl	Hurricane Helene	Hurricane Milton
1	-21%	-18%	-43%
2	-30%	-12%	-61%
3	-21%	+7%	-37%
6	+14%	+4%	~Baseline
7	-21%	+4%	+26%

Strategic Takeaways for Shippers & Carriers

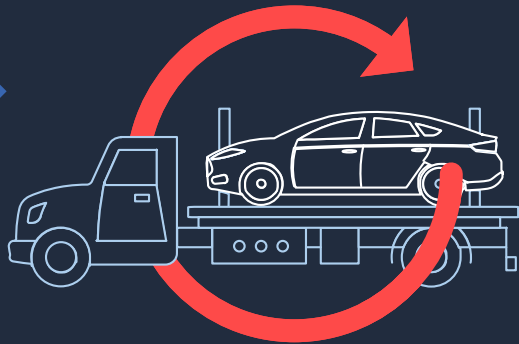
1. **Pre-Storm Planning:** Adjust schedules and reroute proactively to avoid disruptions.
2. **Post-Storm Scheduling:** Demand surges; schedule early to secure capacity.
3. **Stay Flexible:** Adapt operations rapidly to clear backlogs and meet rising transport needs.

Hurricanes vs. Other Natural Disasters



Predictability Advantage: Hurricanes can be anticipated, allowing better preparation.

Recovery Speed: Transport demand normalizes faster compared to wildfires or infrastructure collapses.



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Resilience in Action

Despite immediate setbacks, the auto transport industry showcases remarkable adaptability. Proactive planning and rapid recovery strategies are critical to overcoming challenges posed by these natural disasters. **Prepared and flexible operations ensure that no storm can halt the momentum for long!**

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