

# **Super Dispatch Integrations Guide**

Unlock the full potential of Super Dispatch by integrating it with your systems to streamline and automate workflows. Here's a high-level overview of integration options, designed to help you start envisioning the automation possibilities for your operations.

## **Integrate TO Super Dispatch via API**

Automate order management and reduce manual entry by connecting your systems (e.g., External TMS, CRM, or proprietary software) with Super Dispatch. With a custom API integration, you can:

- Create Orders Instantly add new orders into Super Dispatch.
- Update Order Info Ensure order details remain current.
- Send Direct Offers Push direct offers seamlessly.
- Post to Super Loadboard Automatically post orders to the Super Loadboard.
- Manage Terminals/Customers Create and update customer and terminal information.
- Carrier Management Adjust carrier statuses and keep records updated.

#### Integrate FROM Super Dispatch via API

Keep your CRM or internal software synchronized with Super Dispatch data by pulling key information:

- Order Information Keep order fields up to date in real-time.
- Status Updates Receive live updates (e.g., "picked up" or "delivered").
- Dispatch Sheet/BOL Access links to documents such as dispatch sheets and eBOLs.
- Carrier Information Automatically receive details on carriers handling orders.

## No Developer? No Problem! Use Zapier for Integrations

If you don't have a development team, Zapier enables easy, no-code automation options, such as:

- QuickBooks Reduce manual data entry by automating: Invoice Creation (Customer) & Bill Creation (Carrier)
- Notifications & Communications Automate alerts to keep your team and clients informed:
  Slack/Teams & Gmail
- Order Creation Use spreadsheets for order input: Google Sheets & Excel Online
- Basic CRM Integration Connect to auto transport CRMs to streamline operations.

### **Pricing Insights API Integration**

Enhance your pricing strategy with Super Dispatch's Pricing Insights API, an intelligent tool powered by machine learning and AI to drive competitive, data-informed decisions.

- Access real-time, load-specific pricing data to quote customers quickly and accurately.
- Integrate directly into your quoting system for seamless access to recommended carrier rates.