For Auto Transport Shippers

Looking to Gain a Competitive Advantage,

a Fully Integrated Platform, Promising Visibility and Agility, is a Proven Solution

New technology can help shippers stay ahead of changes in the auto transport industry, as well as unpredictable events, like the COVID-19 pandemic. The key to not only surviving but thriving in a more volatile world is the use of an end-to-end, fully connected platform equipped with Transportation Management System (TMS) technology, which increases visibility into operations and improves agility. Those who fail to embrace such tools, risk being left behind.

The right auto transport platform acts as one, easily accessible source of truth where shippers can capture, analyze, and leverage data, tap into a super loadboard, and integrate applications, like payroll and CRM, all in one place. In doing so, they'll streamline and improve processes, conserve resources, and increase profits due to minimized workflows and no more dirty data. The result? More reliable deliveries, enhanced communication, reduced costs, less paperwork and other manual tasks, and top-notch customer experiences.

Here are few ways features like those offered by Super Dispatch's connected platform can help shippers work and grow with ease.

## Transform and Improve Processes with Increased Visibility

Data-driven businesses are **19 times more likely to be profitable.**[1]

Longevity depends on fact-based decisions and accurate data. An integrated platform can generate reports and insights into order histories, profits and losses, customer profiles, shipments, and more to help drive profits and eliminate waste.

67% of professionals surveyed believe the implementation of **software applications** is important to **remain competitive.**[2]

Equipped with a variety of tools, shippers can leverage SD's car-hauler app to receive instant status updates, signatures, inspection pictures, eBOLs/ePODs, and more to stay ahead of things using accurate information.

72 Percent
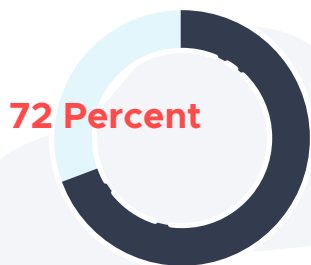
Of those businesses that have experienced a supply chain disruption, **72% lacked full visibility.**[3]

Right at their fingertips, businesses have access to SD's super loadboard to book and negotiate loads and receive real-time status updates, ensuring inventory moves faster, freeing up staff to be more productive.

Outperform the Competition with Improved Agility

93 Percent

In times of uncertainty, **93% of agile businesses** report **no disruption to, or an improvement,** in performance.[4]

Shippers are coming to expect the unexpected. With the right platform, they can actually prepare for it, make decisions, and even anticipate and avoid disruptions based on real-time information.

63% of businesses report that the use of data and analytics is **creating a competitive advantage.**[6]

Agility is key, both internally and when it comes to keeping customers happy. Custom integrations and automated processes mean loads are matched and moved more quickly, tedious workflows are eliminated, and clients are satisfied with responsive service.

Nearly **60% of workers** say they could **save at least six hours** a week if repetitive tasks were automated.[5]

By leveraging technology, businesses gain back time, previously lost to manual tasks. Instead of paper records, automated systems free up manpower under normal circumstances and immediately identify and help resolve issues in times of duress.

Learn more at SuperDispatch.com

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Sources:
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6. "10 Stats to Show You How Analytics Boost Businesses" by Impact Networking